

Appendix to report DS-0XX-26

## **Revised Corporate Policy No. 070: Naming- Streets**

### **GOALS**

1. To establish a process for street naming approval and selection.
2. To assist Council in approving suitable street names for all new streets in Milton by establishing clear and specific criteria, such as historical relevance, geographic significance, and community inclusiveness, for selecting new street names within the Town's commercial and residential areas.
3. To maintain a Street Name Bank of approved street names available for selection by the development community.
4. To have an impartial, open and research-based system for selecting street names that commemorate individuals, including names associated with the neighbourhood's history.
5. To ensure that the naming of a street after an individual is maintained as a rare and high honour given only to those who have distinguished themselves through their outstanding contribution to the community.

### **GENERAL**

- The Development Services Department shall be responsible for implementing this policy.
- Milton Historical Society representatives may be consulted to research on names pertaining to Milton's cultural heritage.
- All new street names are subject to Council approval.
- Any substantive changes to the street naming criteria or procedures are subject to Council approval and require an amendment to this policy.

### **STREET NAMING PROCESS**

Any person may propose Street Names, including, but not limited to, individuals, organizations, elected officials and staff. Street name suggestions shall be submitted to the Town of Milton, Development Services on the appropriate application form.

### **CATEGORIES**

Street names must comply with one of the following categories:

#### **1. Historical**

- Names that recognize local history and cultural heritage, such as historical events, land uses and landscapes (indigenous, pioneer, ethnic diversity) relative to the

Town of Milton and the Regional Municipality of Halton.

- Names that acknowledge the Town's unique cultural and natural heritage resources, including historic buildings, structures, sites, natural features, local geography and landscapes.

## **2. Veteran**

- Names that commemorate war veterans from the Town of Milton. All new street signs commemorating veterans shall be marked with a red poppy.

## **3. Community Contributions**

- Names of Individuals who have distinguished themselves in positions of high office at the provincial, national or international level.
- Names that recognize local individuals, families or businesses that have made a significant historical contribution to the Town of Milton.
- Names that recognize local citizens and organizations who have had substantial international standing in their chosen discipline.

The Town reserves the right to remove any approved names at any time if conditions no longer make them in the Town's best interest.

### **Review by Emergency Service Partners**

The Town of Milton Development Services will circulate all new street name suggestions to the Milton Fire Services, which will review and circulate them to other Halton Regional emergency service partners.

### **Other New Street Name Requirements**

- Street names should be short in length, easy to spell and easy to pronounce.
- New street names shall generally be one word except for special circumstances such as historical or geographic name recognition purposes.
- Commemorative names should be based only on the last name of an individual. However, it is noted that some individuals have common surnames. When this occurs, consideration may be given to using an individual's full name. The use of full names (i.e. first name and surname) will be generally limited to provincial or national significance.

### **Names not permitted**

The Town will not permit street names that:

- Are duplicative of other street names in the Town or could easily be mistaken

for another street name.

- Are too long (Ideally, names should not exceed ten characters in length)
- Are challenging to pronounce or spell.
- Contain apostrophes, hyphens and dashes. The possessive may be used but without the use of the apostrophe.
- Could be construed to promote alcohol, tobacco or other addictive substances, pornography, weapons or other life-threatening products.
- Present demeaning or derogatory portrayals of individuals or groups or contain any message likely to offend.
- Could be construed to have sexual overtones, inappropriate humour, parody, slang or a double meaning.
- Promote religious or political messages that might be deemed prejudicial or provocative to other religious or political groups.
- Could be construed as advertising a product, business, commercial enterprise or private institution.
- Contain words that have already been excessively used in the Milton community.

## **APPROVAL**

All suggested street names will be included in a report to Council that will consist of:

- the reasons for the suggestion
- an assessment of whether it complies with the Street Naming Policy
- a recommendation as to whether it should be approved or refused and
- a recommendation as to whether it should be restricted to a particular area and the reason(s) for this.

All names approved by Council will be added to the Street Name Bank and made available for selection. Names that the Council does not support will not be added to the street name bank. The Council decision is final.

## **SELECTION OF STREET NAMES**

- The Street Name Bank is an approved list of available street names. In addition, any suggested street names that have been approved by the Council (and upon completion of consultation with the Halton Regional emergency service partners) will be included in the Street Name Bank.
- The Street Name Bank may also include locational restrictions related to particular street names.

- The development community must first use any Historical Names that the Council has determined appropriate for the new development area.
- Council approval is not required for any names selected from the Street Name Bank, provided the location criteria have been complied with.

## **ALTERNATE STREET NAME DATABASE**

An alternate street name database shall be kept for:

1. Nominated street names approved by Council for a public figure still in Office.
  - These names shall only be allocated to new streets once the public figure's term of office has ended.